



**Escuela Popular
Board of Directors Meeting Minutes**

Tuesday, November 15, 2016- 4:30 PM

This meeting was held at: Escuela Popular
149 N. White Road
San Jose, CA 95127

Board Member	Present	Absent	Board Member	Present	Absent
Pablo Reguerin, Board Chair	X		Lori Ramos Ehrlich, Board Vice Chair	X	
San Juana Ochoa, Board Treasurer	X		Dr. Bernard Gifford, Board Secretary	X	
Dr. Rebeca Burciaga	X		Ezequiel Olvera	X	
Dolores Huerta		X	CTC Seat (Vacant)		

Also in attendance:

I. Call to Order & Roll Call Time																																									
The meeting was called to order by the Board Secretary, delegated by Board President	4:44 PM																																								
II. Roll Call / Attendance																																									
See above.	4:45 PM																																								
III. Approval of Prior Board Meeting Minutes:																																									
Approval to Board Meeting Minutes on June 14, 2016 and July 5, 2016: Motion: Dr. Bernard Gifford Second: San Juana Ochoa Vote																																									
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IV. Public Comment																																									

There were no public members who wished to address the Board of Directors. The board wanted to acknowledge Don Jose for his contribution at Escuela Popular.

V. Action & Discussion Items

<p>5.1 Director's Report</p>	<p>The Student Achievement and Public Relations Director presented our branding initiative. When deciding on the new logo, we wanted something that was meaningful to the school. We moved forward with three different shapes combined into one that each have their meaning. The first shape is the heart (symbolizing the love for teaching/learning at Escuela Popular). The next shape is the tree. This symbolizes being tall, to be interconnected always, and to hold on to our roots. The final shape is the circle that symbolizes how everything holds together. With those three shapes, we could form our new logo. Then, we considered the fonts and colors.</p> <p>The website has been revamped. There was a major change in the design where there are now pictures of our students/children and staff instead of using the stock photos. The purpose of revamping our website is that we wanted to make it a resource for our community and tell our story (learning about us). Students can access the website with the newsletter that is uploaded and to see our story. We also have a calendar that both students and teachers may access to learn the activities that occur on campus. The website complies by our supporting district. In addition, we have been moving forward using social media to show our school. We worked to make sure that there is consistency when using social media, such as Facebook, Twitter, Snapchat, etc. We have purchased new gear for our students and faculty to wear to show pride of our school. Our staff will be wearing the new gear on Wednesdays and Fridays to show unity for our school. Implementing the new gears to students is the beginning of our marketing approach to have more students enroll to Escuela Popular.</p> <p>We have restructured our organizational chart where this allows teachers and students to get the attention that they need to get and having more collaboration across the academies. We are looking to building human capital and finding ways to restructure and reviewing how it has been working. There have been major changes from how the organization was previously structured. In the past, there was the Executive Director and Human Resources and Operations Director and two Principals, one in each academy. The Executive Director was taking care of the instructional practices with the principals. We found that the principals were our resources to our staff and students and have promoted them to directors. The new roles would include Personal Development Director, Student Achievement and Public Affairs Director and Student Achievement, Student Service Director and Co-Directors for Curriculum. In addition, we have three new high school academy principals where in the past was only one principals and two assistant principals. We have a principal for the High School Youth and two Adult Principals, one in the morning and one in the evening. We have also done changes in the Dual Language where we have a Principal and an Assistant Principal.</p> <p>We have submitted our charter petition renewal on October 31, 2016 and will be formally received on November 17, 2017. We had to look at student performances and share the data with the district to give a clear picture of where we are headed. In the past, the California Charter School Association have excluded Escuela Popular. The President of CCSA visited Escuela Popular and did an evaluation for our school. The accountability team has met with the leadership team. They looked at the data that highlights the student population. They focused on the students' primary language (Spanish) and the various age that we serve. Majority of our students that enroll with our school are not born in the United States and Escuela Popular is their first school they have attended in the United States. There are 82% of our population that are English Learners, noting</p>	<p>4:50 PM</p>
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<p>5.2 Financial Update</p>	<p>John Westerlund and Steve Campo presented the board with an overview of financial report and update.</p>	<p>5:56 PM</p>																																								
<p>5.3 Approval for First Interim Budget</p>	<p>Approval for the First Interim Budget</p> <p>Motion: Dr. Bernard Gifford Second: San Juana Ochoa Vote</p> <table border="0" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th style="text-align: left;">Member</th> <th style="text-align: center;">Yay</th> <th style="text-align: center;">Nay</th> <th style="text-align: center;">Abstain</th> <th style="text-align: center;">Absent</th> </tr> </thead> <tbody> <tr> <td>Reguerin</td> <td style="text-align: center;">X</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Ramos Ehrlich</td> <td style="text-align: center;">X</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Ochoa</td> <td style="text-align: center;">X</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Gifford</td> <td style="text-align: center;">X</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Burciaga</td> <td style="text-align: center;">X</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Olvera</td> <td style="text-align: center;">X</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Huerta</td> <td></td> <td></td> <td style="text-align: center;">X</td> <td></td> </tr> </tbody> </table>	Member	Yay	Nay	Abstain	Absent	Reguerin	X				Ramos Ehrlich	X				Ochoa	X				Gifford	X				Burciaga	X				Olvera	X				Huerta			X		<p>6:10 PM</p>
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<p>5.4 Facilities Update</p>	<p>We got the approval from our landlord, the Alum Rock School District, to move forward with our project plans. We received letters of support and brought members to our community to meet with us to share their wants and needs. We have submitted our project to the division of school architects for facilities. We are working with the East Side Union High School District to be our leading agency as our authorizer. We are moving the school's garden to allow more parking spaces. The board meeting for the East Side Union High School District will be on November 17. We have extended our contract with the Emmanuel Baptist Church for 5 years with the option to sublease.</p>	<p>6:12 PM</p>																																								
<p>5.5 Approval Renewal of Board Member Terms and Offices</p>	<p>There was a vote for approval for renewing the terms for board members in their respected roles</p> <p>Motion: Ezequiel Olvera Second: Dr. Rebeca Burciaga Vote</p> <table border="0" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th style="text-align: left;">Member</th> <th style="text-align: center;">Yay</th> <th style="text-align: center;">Nay</th> <th style="text-align: center;">Abstain</th> <th style="text-align: center;">Absent</th> </tr> </thead> <tbody> <tr> <td>Reguerin</td> <td style="text-align: center;">X</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Ramos Ehrlich</td> <td style="text-align: center;">X</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Ochoa</td> <td style="text-align: center;">X</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Gifford</td> <td style="text-align: center;">X</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Burciaga</td> <td style="text-align: center;">X</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Olvera</td> <td style="text-align: center;">X</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Huerta</td> <td></td> <td></td> <td style="text-align: center;">X</td> <td></td> </tr> </tbody> </table>	Member	Yay	Nay	Abstain	Absent	Reguerin	X				Ramos Ehrlich	X				Ochoa	X				Gifford	X				Burciaga	X				Olvera	X				Huerta			X		<p>6:22 PM</p>
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<p>5.6 Approval for Emmanuel Baptist Church Lease Agreement</p>	<p>This is a 5-year agreement with Emmanuel Baptist Church with condition to negotiate early termination</p> <p>Motion: Dr. Rebeca Burciaga Second: Dr. Bernard Gifford</p> <p>Vote</p> <table border="0"> <thead> <tr> <th>Member</th> <th>Yay</th> <th>Nay</th> <th>Abstain</th> <th>Absent</th> </tr> </thead> <tbody> <tr> <td>Reguerin</td> <td>X</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Ramos Ehrlich</td> <td>X</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Ochoa</td> <td>X</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Gifford</td> <td>X</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Burciaga</td> <td>X</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Olvera</td> <td>X</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Huerta</td> <td></td> <td></td> <td></td> <td>X</td> </tr> </tbody> </table>	Member	Yay	Nay	Abstain	Absent	Reguerin	X				Ramos Ehrlich	X				Ochoa	X				Gifford	X				Burciaga	X				Olvera	X				Huerta				X	<p>6:25 PM</p>
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<p>5.7 Approval for Charter Renewal Petition for Escuela Popular Accelerate d Family Learning Center</p>	<p>Motion to vote for authorizing the Executive Director to move forward on the Charter Renewal Petition for Escuela Popular Accelerated Family Learning Center</p> <p>Motion: San Juana Ochoa Second: Dr. Rebeca Burciaga Vote</p> <table border="0"> <thead> <tr> <th>Member</th> <th>Yay</th> <th>Nay</th> <th>Abstain</th> <th>Absent</th> </tr> </thead> <tbody> <tr> <td>Reguerin</td> <td>X</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Ramos Ehrlich</td> <td>X</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Ochoa</td> <td>X</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Gifford</td> <td>X</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Burciaga</td> <td>X</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Olvera</td> <td>X</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Huerta</td> <td></td> <td></td> <td></td> <td>X</td> </tr> </tbody> </table>	Member	Yay	Nay	Abstain	Absent	Reguerin	X				Ramos Ehrlich	X				Ochoa	X				Gifford	X				Burciaga	X				Olvera	X				Huerta				X	<p>6:27 PM</p>
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<p>5.8 Approval of Consent Agenda</p>	<p>There was a vote for the approval of consent agenda</p> <p>Motion: Dr. Rebeca Burciaga Second: San Juana Ochoa Vote</p> <table border="0"> <thead> <tr> <th>Member</th> <th>Yay</th> <th>Nay</th> <th>Abstain</th> <th>Absent</th> </tr> </thead> <tbody> <tr> <td>Reguerin</td> <td>X</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Ramos Ehrlich</td> <td>X</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Ochoa</td> <td>X</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Gifford</td> <td>X</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Burciaga</td> <td>X</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Olvera</td> <td>X</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Huerta</td> <td></td> <td></td> <td></td> <td>X</td> </tr> </tbody> </table>	Member	Yay	Nay	Abstain	Absent	Reguerin	X				Ramos Ehrlich	X				Ochoa	X				Gifford	X				Burciaga	X				Olvera	X				Huerta				X	<p>6:30 PM</p>
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<p>VI. Adjournment</p>																																										
	<p>The meeting adjourned at 6:32 PM.</p>	<p>6:32 PM</p>																																								